**Web team roles and responsibilities**

Core web team roles and extended secondary team roles in larger web projects are:

* Project stakeholder or sponsor
* Web project manager
  + Account executive
  + Quality assurance tester
* Usability lead
* Information architect
* Art director
  + Web graphic designer
  + Interactive designer (Flash, JavaScript, Ajax)
  + Media specialist (photography, illustration, audiovisual, [Adobe Flash](http://en.wikipedia.org/wiki/Adobe_Flash))
* Web technology lead
  + Web application programmer ([.Net](http://en.wikipedia.org/wiki/Microsoft_.NET_Framework), [Java](http://en.wikipedia.org/wiki/Java_(programming_language)), [php](http://en.wikipedia.org/wiki/Php)/[Perl](http://en.wikipedia.org/wiki/PERL), [Ruby](http://en.wikipedia.org/wiki/Ruby_on_Rails))
  + Web page engineer (xhtml, css, JavaScript, [Ajax](http://en.wikipedia.org/wiki/Ajax_(programming)))
  + [Database administrator](http://en.wikipedia.org/wiki/Database_administrator)
  + Web systems expert or webmaster
* Site production lead
  + html page coder
* Site editor
  + Site copywriter
  + Content domain expert (content coordination, research)



